SUPER BESSE | E.M.A AUVERGNE |



# MOUNTAINBOARDING

PRESS KIT

WHAT GIVES YOU ADRÉNALINE RUSHES?

https://mountainboard-auvergne.com/





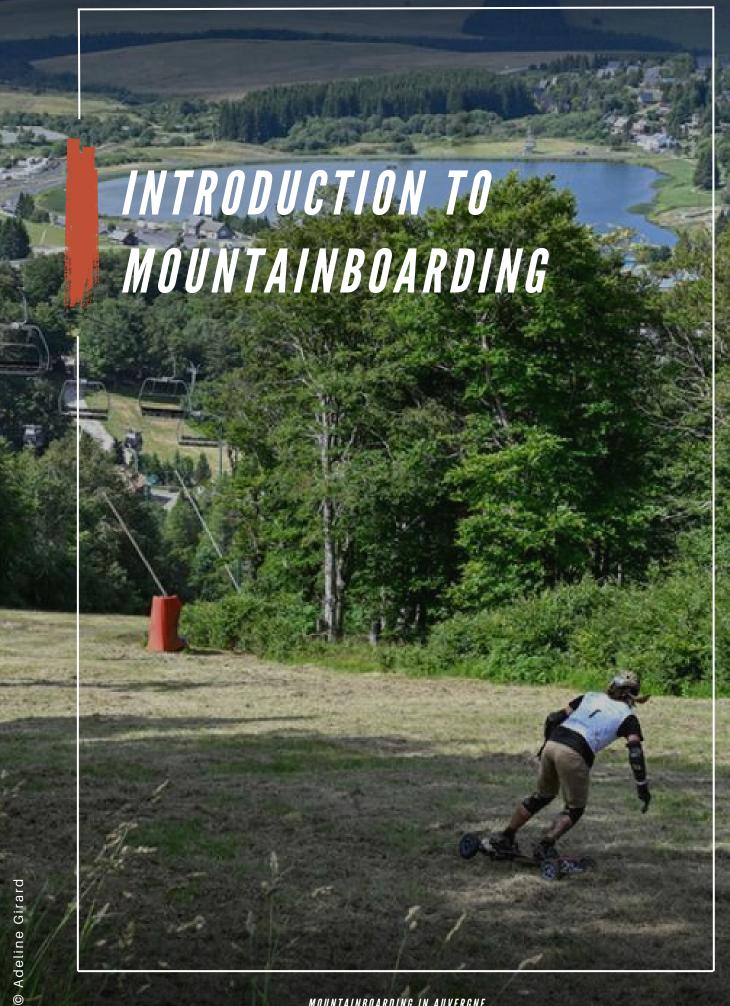
MOUNTAINBOARDING IN AUVERGNE



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MOUNTAINBOARDING IN AUVERGNE



# WHAT IS MOUNTAINBOARDING?

# ORIGINS AND EVOLUTION: THE RISE OF MOUNTAINBOARDING

Born in the 1990s in the United States, mountainboarding is an outdoor discipline that involves descending slopes using a specially designed all-terrain board. Blending elements of snowboarding, skateboarding, and mountain biking, this sport provides a unique experience for outdoor enthusiasts. It was initially **conceived to allow snowboarders to pursue their sport outside of the winter season.** 

Practiced on mountains with varied and technical slopes, mountainboarding can also be explored on more urban surfaces such as asphalt or in skateparks, and even on sand.

With variations such as downhill mountainboarding, freeriding, and freestyle, riders can perform a wide range of tricks and maneuvers, making this sport so spectacular.

#### DIVERSITY AND PROGRESSION: MOUNTAINBOARDING ACCESSIBLE TO ALL

This diversity allows everyone to find an environment suited to their preferences and **skill level**, while also providing the opportunity **to push their limits** and **progress in their practice**.



# VARIETIES OF TERRAINS

# MOUNTAINBOARDING: ADVENTURE WITHOUT LIMITS, TERRAIN WITHOUT BORDERS

The Mountainboard stands out for its **versatility** and **accessibility**, making it an ideal sport for **thrill-seekers** and **nature** lovers alike. Ski slopes transform into Mountainboard tracks in the summer **without the need for additional adjustments**, providing enthusiasts of this sport with an extra opportunity to enjoy mountainous terrain.

Thanks to the diversity of terrains on which it can be practiced, from the sandy beaches to the rugged mountain trails, including specially designed off-road parks, Mountainboarding offers a **unique and varied experience** to every rider. Here are some landscapes and terrains suitable for Mountainboarding.



#### MOUNTAIN TRAILS:

Mountain trails offer a variety of terrains, including forest paths and steep trails. Practitioners can enjoy fast descents, tight turns, and natural jumps.



# OFF-ROAD PARKS:

Some parks dedicated to Mountainboarding offer specially designed tracks with obstacles, ramps, and technical descents to challenge riders of all levels.



# BEACHES:

The vast expanses of sand provide an ideal terrain for Mountainboarding, allowing riders to glide along the dunes and experience a sense of freedom.



## URBAN PARKS:

Some urban parks have designated areas for skateboarding and rollerblading, which can also be adapted for Mountainboarding. Riders can utilize ramps, rails, and obstacles to enhance their skills and style.



#### FIELDS AND MEADOWS:

Wide open spaces provide riders with the opportunity to practice Mountainboarding without major obstacles, making it an ideal terrain for beginners or those who simply want to enjoy a relaxed ride.



# AT THE FOREFRONT OF INNOVATION

#### CONSTANT EVOLUTION OF MOUNTAINBOARDING

In this constant quest for **adrenaline** and **exploration**, enthusiasts of this **outdoor sport** are continuously seeking **new equipment and technologies** to enhance their performance and push their limits. Advances in the design of these equipment offer improved **stability**, **responsiveness**, and **durability**, enabling riders to venture into more challenging terrains and execute bolder maneuvers with confidence.

# ERFORMANCI

These days, equipment has reached unprecedented levels of performance and sophistication. Particularly noteworthy is the flexibility of the boards, whether they are made of traditional wood or composite materials. The construction techniques employed resemble those of snowboards, while a variety of trucks are available. This diversity allows for the customization of each component (tires, rims, bearings, bushings) to meet the specific requirements of each practitioner.



## BOARD:

Generally **wider and sturdier** than a standard board, with a construction of wood or composite materials **to withstand impacts** and challenging conditions.



#### TRUCKS:

The trucks, the axles on which the wheels are mounted, are reinforced to provide better stability and maneuverability on varied terrains. Some models may have suspension trucks to absorb shocks.



#### WHEELS:

The wheels are larger and wider than those of traditional boards, often pneumatic for **better grip** and shock absorption on rough terrain.



## SAFETY:

Riders **consistently** wear protective gear such as helmets, **knee pads**, and **elbow pads** to safeguard themselves in case of a fall.

# BRAKES:

Some models can be equipped with brakes to help slow down or stop the board when necessary, although their presence is not universal.

## ACCESSOIRIES:

Some mountainboards can be equipped with accessories such as handles for transport or **lights for night riding**.

#### BINDINGS:

Bindings similar to those used in snowboarding can be employed **to secure the rider's feet** in place during the ride.





# WHY DO OUTDOOR SPORTS ATTRACT SO MUCH ATTENTION?

#### UNITED BY SPORT: PUSHING BOUNDARIES AND BUILDING BONDS

Action sports provide an outlet, **helping to overcome fears, maintain self-control, and manage uncertainty.** How does sports bring people together? By uniting individuals from different backgrounds around a common goal, fostering **the creation of bonds**, and highlighting their similarities.

# WHY DO WE LOVE ACTION SPORTS?

Action sports provide thrills and an adrenaline rush, breaking the monotony of daily life, making one feel alive, **pushing personal limits**, and stepping out of comfort zones. They act as mirrors, aiding self-discovery by testing resourcefulness and responsiveness.

#### WHY PRACTICE OUTDOOR SPORTS IN AUVERGNE?

Auvergne provides an ideal setting for adventure sports, with its **vast natural spaces** in Allier, Cantal, Haute-Loire, and Puy-de-Dôme. The **varied landscapes** and hilly terrain offer favorable conditions for aerial leisure activities, gliding, and motor sports, eliminating any sense of boredom.

In summary, action sports are appealing for their ability **to provide thrills**, bring individuals together around a common goal, create strong social bonds, allow a connection with nature or the urban environment, and **tackle stimulating physical** and **mental challenges.** 







© David Quinveros



# LOCAL ENTHUSIASM FOR ACTION SPORTS

# RENOWNED SKI RESORTS

Auvergne, known for its mountainous landscapes and popular ski resorts such as Le Mont-Dore, Super-Besse, and Le Lioran, enjoys enthusiasm for action sports, including snowboarding, and other winter activities.

# SUPER-BESSE: SKI RESORT IN THE HEART OF THE MASSIF CENTRAL

South of Puy de Sancy, nestled at an altitude of over 1,350 meters, the Super Besse resort honors the Puy de Dôme with its title as the premier station in the Massif Central. Labeled "Family Plus Mountain," this idyllic setting will allow you to have an unforgettable stay.







Super-Besse is renowned for its ski slopes in winter, but plenty of leisure and outdoor activities await you as well. In the summer, Super-Besse transforms into a vast open-air leisure park with its water sports base, marked hiking trails, mountain biking, climbing, and more.

# OUR ACTIVITIES TO DISCOVE

# WINTER ACTIVITIES:









Actions sports Snowshoeing

Ziplining

Competitions

# SUMMER ACTIVITIES:









Climbing

Hiking

MOUNTAINBOARDING IN AUVERGNE





# WHEN ADRENALINE MEETS THE BEAUTY OF THE MOUNTAINS

**The 2023 edition of the World Mountainboard Championships**, the flagship event of the global Mountainboard scene, marked a historic milestone by taking place in the heart of **the Sancy mountains**.

# VARIED TRACKS AND DIVERSE TERRAIN

This iconic region, renowned for its **picturesque landscapes** and ideal playground for outdoor sports, provided the setting for this world-class competition. With its varied tracks and diverse terrain, **the Sancy welcomed the world's top riders for thrilling events**, offering participants and spectators a memorable experience.

ADRENALINE

MAX SPEED : 72 KM/H

ALTITUDE : 1550 M

# A CELEBRATION OF PASSION AND TALENT

With competitors **coming from all corners of the globe**, the event provided an exceptional platform to promote the sport, attracting a passionate audience eager **to discover the performances** of these exceptional riders.

The 2023 World Mountainboard Championships garnered significant global media interest, showcasing the athletes' skills and the warm hospitality of the Sancy region. This fusion of adrenaline with Auvergne landscapes transformed the championship into a memorable celebration of passion and talent.

The partnership between Sancy Backcountry and the WMC Sancy 2023 enriched this event by highlighting the authenticity and values of Mountainboarding. Through a variety of dedicated products and visuals, this collaboration strengthened their shared commitment to promoting this sport.







© David Quinveros



# AUVERGNE MOUNTAINBOARD SCHOOL (A.M.S.)

# IN THE HEART OF THE AUVERGNE MOUNTAINS

# A NEW SPORTING ADVENTURE

Following the success of the WMC-DH 2023 in Super Besse, the Auvergne Mountainboard School (E.M.A.) is born, offering **the opportunity to discover mountainboarding** in the mountains of Auvergne. The E.M.A. offers a **variety of disciplines**, from Freeride to Slopestyle, Slalom, Freestyle, and Speed, allowing individuals to push their limits in a safe and **friendly environment**.

# AN IMMERSIVE AND ACCESSIBLE EXPERIENCE FOR ALL

The E.M.A. invites the public to discover mountainboarding through free introductory sessions led by professionals, personalized lessons, and pre-registrations for the 2025 season.

# VALUES ROOTED IN NATURE

Mountainboarding embodies values such **as tolerance**, **respect**, **and self-improvement**. The E.M.A. encourages discovery and kindness towards **the natural environment** of the region, while integrating into the local fabric through **partnerships** with cultural, sports, and community actors.

# SPORT NATURE



# JOIN THE ADVENTURE

Whether you're a beginner or an experienced rider, the E.M.A. **invites you to join this sporting adventure in the Auvergne mountains.** Discover mountainboarding in an exceptional setting and a warm atmosphere.

#### **PATNERSHIPS**

Thanks to the **support of committed partners** such as the Super Besse resort, Sancy Backcountry, Powerkiter Kheoboards, and the French Mountainboard School (E.M.A.), the E.M.A. **benefits from essential support to ensure its development.** 



# The Values of the E.M.A.

# The Auvergne Mountainboard School (E.M.A.)

The Auvergne Mountainboard School (E.M.A.) positions itself as a key player in the promotion of mountainboarding. It is affiliated with **the French Federation of Roller and Skateboard** (FFRS) as well as the **French Mountainboard School** (EMF). Benefiting from a competent teaching team, all instructors hold at least the **Federal Initiator Certificate in Mountainboarding**, thus guaranteeing quality instruction.



# Practice Mountainboarding with E.M.A.

# Skill Development at the E.M.A.

The **progression of participants' skills** is at the heart of the E.M.A.'s educational approach. Regularly evaluated throughout the season, this progression aims to encourage motivation and **foster the evolution** of students in **a secure environment**. Structured in three levels - Bronze, Silver and Gold - it offers members a clear framework for their development within the school.

# The E.M.A. fosters a passion for Mountainboarding

In addition to regular classes, the E.M.A. organizes **skill development camps** at the best mountainboarding parks in France. These intensive sessions allow participants to improve their technique in a professional and stimulating environment.

In a spirit of conviviality and sharing, the E.M.A. **organizes a local competition each year**, bringing together Auvergne mountainboarding enthusiasts in a festive and competitive atmosphere. This event is an opportunity for the community to come together and celebrate their shared passion for this sport.

Finally, the E.M.A. offers its members the opportunity to participate in the National Championship. Through a multi-day trip to the competition venue, members experience unique moments, further strengthening the bonds within the community.

# Joining the EMA

The Auvergne Mountainboard School is committed to promoting the teaching and progression of the sport, while **cultivating a spirit of mutual support**, **self-improvement**, **and passion for mountainboarding**. Join us and discover an enriching sports experience at the heart of the Auvergne region.





# DEVELOPING MOUNTAINBOARDING IN AUVERGNE

Gabin Dupont, from Wesford School in Clermont-Ferrand, interviews Vincent Lavaud, president of the Auvergne Mountainboarding School. Vincent shares his sporting journey, his commitment, and his desire to promote the discipline.

# Could you tell us about what motivated you to get involved in Mountainboarding?

I discovered this sport in Auvergne, more precisely at Super Lioran, during a demonstration organized by the resort in 2001. Since then, I haven't let go of this sport. It was quite accessible, affordable, and above all, didn't require any ski lifts.

You could move around on foot almost anywhere, which is the freedom of this sport. From a more personal perspective, what also encouraged my involvement in this discipline is how easily it blends with outdoor activities like walking the dog.

# Is it the sense of freedom that characterizes mountainboarding?

Yes, that's right, which somewhat parallels skateboarding. In the early days of skateboarding in the 70s-80s, and later when it arrived in France, what motivated people was the ability to do it wherever and whenever they wanted. Mountainboarding is somewhat the same. It's a sport that is still in development and offers that same freedom and creativity.





I don't really have personal goals as a president. My goals are more related to the development of the association. Personally, I find satisfaction in working on the development of this sport, even though being involved in an association can sometimes be a constraint.

Many people eager to develop this sport in Auvergne mobilized for the World Championships (in July 2023, Editor's note) at both the local and national levels, and I thank them for that.

# How does the association organize itself to achieve its goals?



For now, we are in the process of creating the school. We established the first association, Volcanic Mountainboard, to kick-start our efforts. Then, we organized the World Championships in Super-Besse in a more professional manner, with greater human and financial resources. Now, we are working on setting up the school, seeking solid contacts for the first few years, which will be challenging in terms of budget and investments.

# How do you collaborate with other organizations or entities to promote mountainboarding and its values?

We work with several local partners to promote Mountainboarding. We strive to be professional in our approach, highlighting the sport's vision regarding tourism, territorial development, and entertainment.

We collaborate with local stakeholders such as Super-Besse, local breweries like La Banne, local textile brands like Sancy Backcountry, as well as local action sports associations. We try to establish strong partnerships to enhance the visibility of Mountainboarding in our region.

# Do you consider mountainboarding to be environmentally friendly, then?

Indeed, by its very nature, Mountainboarding is environmentally friendly. The practice of this sport often involves hiking uphill without using ski lifts, and we avoid heavy modifications to the terrain as much as possible. Our vision regarding environmental preservation is shared by many resorts and stakeholders in outdoor recreation.





# What do you see as your role in the opening of the mountainboarding school, and what are your aspirations for its long-term development?

My role has been to catalyze this momentum and drive a project to showcase our region through Mountainboarding. We hosted numerous participants from around the world during the World Championships at Super-Besse last year, which has

contributed to showcasing our region. In the long term, we aspire to reach a local audience and democratize the practice of Mountainboarding by offering accessible classes and initiations to everyone.

What were the main lessons learned from organizing last year's international championship, and how have they been applied to strengthen the association's and the sport's position in the community?

The organization of the International Championship allowed us to connect with numerous stakeholders in various fields and learn a lot about managing an event of this scale. We have used these lessons to professionalize our approach and enhance the credibility of Mountainboarding as a serious sport. We are now striving to maintain this credibility and continue progressing step by step.

# How do you plan to increase the visibility of the school?

We have several initiatives underway to increase the visibility of the school. We are revamping our website and will launch it soon. We will also utilize communication materials such as brochures and business cards, as well as social media platforms like Instagram and Facebook.

We are also collaborating with local partners and the press to promote the school. Finally, we plan to invite schools and tourism providers to visit the school and offer Mountainboarding initiations.



## Member of l'E.M.A

Our association comprises nine dedicated members, each bringing their passion and expertise to advance our common mission. Among these members, we are privileged to have two remarkable individuals known for their achievements and unwavering commitment.



# YVAN COURTOT

# SECRETARY

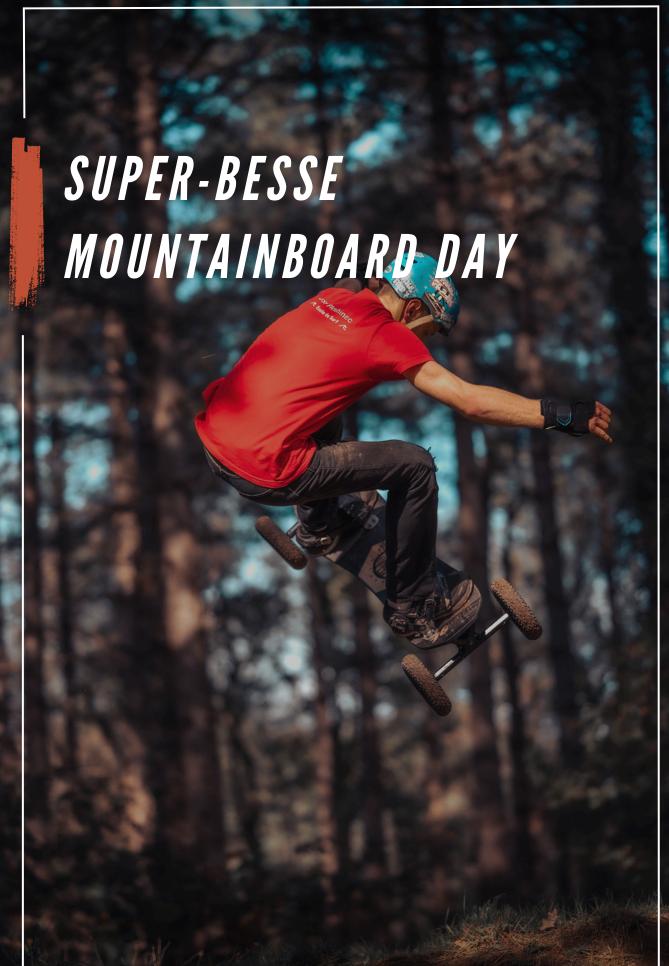
Yvan Courtot, secretary and one of the world's top freestylers, emerges from the Breton club Naranorider. He plays a crucial role in the development of French Mountainboarding.

# PIERRE YVES COMTE

# TREASURER

Multiple times French champion, treasurer Pierre Yves Comte is a long-time dedicated enthusiast in associative clubs. Active notably at HxH MTB Saint Martin de Laye near Bordeaux, he brings his expertise and determination to the service of the sporting community.





David Quinveros



# 08-10-2024

For the 4th consecutive year, the Super-Besse Mountainboard Day will take place on Saturday, August 10, 2024, during the Air2Folie Festival in Super-Besse. The event will offer activities centered around Mountainboarding and the Auvergne Mountainboard School, providing an enriching experience for participants.

# FREE MOUNTAINBOARDING INITIATION:

Participants will have the opportunity to receive free introductory lessons in Mountainboarding, guided by **experienced professionals.** This experience will allow beginners to discover the thrills of grass riding, as well as jumps and turns, in a safe environment. Instructors will provide a **gradual initiation**, tailored to each participant, ensuring a rewarding and entertaining experience for all.

# CUSTOMIZED MOUNTAINBOARDING LESSONS:

Tailored Mountainboarding Lessons will be offered, catering to skaters and snowboarders of all levels. Under the supervision of recognized champions in the field, participants will have the opportunity to refine their skills in various areas, from slalom to downhill, to freestyle. With professional guidance and quality equipment, these lessons will provide an immersive and rewarding learning experience, allowing everyone to progress at their own pace and push their limits.

# A Day of Action and



# BREATHTAKING FREESTYLE SHOW:

Spectators will have the privilege of witnessing high-level demonstrations performed by renowned riders on the station's Airbag. These Mountainboard experts will showcase impressive acrobatic tricks such as the double backflip, frontflip, and cork 540, providing a summer equivalent to snowboarding. These spectacular performances promise to amaze and inspire spectators, highlighting the talent and creativity of the athletes.



# MOUNTAINBOARD SCHOOL, OUTDOOR CONCERTS & MORE!

# Booth of the Auvergne Mountainhoard School:

Those interested will have the opportunity to inquire and preregister for the 2025 season at the Auvergne Mountainboard School. The booth will also provide detailed information about **available** equipment, experienced instructors, as well as competitions, workshops, and rates planned for the following year, in partnership with Sancy Backcountry. This opportunity will allow Mountainboard enthusiasts to fully engage in this dynamic discipline and join a vibrant community practitioners.

# Free Outdoor Concerts:

The day will conclude with free concerts in front of PEPE IOE bar Brasserie in the center of the station, offering participants a unique musical experience in an exceptional natural setting. Spectators will have the opportunity to relax and enjoy open-air music while the admiring best Mountainboard videos on a giant screen. This friendly and festive atmosphere promises a memorable end to the day, bringing together slide sports and music enthusiasts in a warm and relaxed environment.



# Coming Soon:

Stay tuned for the Super-Besse Mountainboard Day event! Details will be available through **social media**, dedicated **websites**, **press releases**, **and on-site information booths**. Volunteers will be on hand to answer your questions. Keep an eye out for **special invitations** granting access to the Airbag for freestyle enthusiasts, as well as the **full schedule of concerts** and **special guests**.



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3 Adeline Girard



# A LITTLE FLASHBACK

# DIE<mark>go a</mark>nderson and the birth of the french mountainboard association (amtb)

Diego Anderson, an iconic Mountainboarding, figure played a central role in the creation of the French Mountainboard Association (AMTB). Driven by an unwavering passion for the Anderson brought sport, together a small group of riders who shared his vision in 2001. Together, they laid the foundations of the AMTB, which has become a major player in the Mountainboarding scene in France.

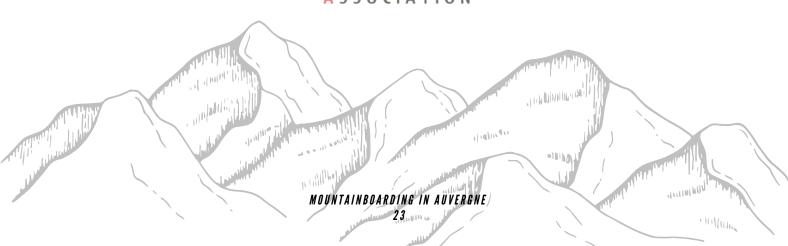
# EXPANSION AND PROFESSIONALIZATION: THE EVOLUTION OF THE IMA

Over the years, Diego Anderson's commitment to the Mountainboard community extended has beyond national borders. He played a crucial role in the transition to professional more approach to the sport. This evolution led to the of establishment the International Mountainboard Association (IMA) in 2009, marking a significant milestone the regulation and promotion of Mountainboarding а on global scale.

# PASSING THE TORCH: DAVE STIEFVATER AND KODY STEWART

After years of dedication to the IMA, Diego Anderson chose to pass the torch. In 2016, Dave **Stiefvater** was elected president of the IMA, continuing the work initiated by Anderson to advance the sport. Then, in 2018, Kody Stewart took the helm, bringing his own vision and energy to the presidency of the IMA, alongside leaders such as Matt Brind and Mikael Gramont.







# AMTB: THE MOMENTUM OF ENGAGEMENT AND ACCESSIBILITY

# THE RISE OF THE AMTB: AN EXPANDING NETWORK

Thanks to the impetus provided by Diego Anderson, the AMTB quickly evolved into a network of Mountainboard clubs across France, thus becoming a major force in promoting the sport. Despite its transformation into EMF and its affiliation with the FFRS, the initial commitment to Mountainboard accessibility persists through active local clubs such as those in Monistrol-sur-Loire, Les Saisies, and Toulouse.

# COMMITMENT AND ACCESSIBILITY: THE AMTB'S CREDO

Figures like Ludovic Faure from AMC Compiègne, Quentin Flecher and Antoine Gambier at Naranorider in Brittany, as well as HxC MTB in Saint-Martin-de-Laye under the leadership of Barbier, have Gregory continued to energize the mountainboarding community bv organizing events and developing infrastructures. Meanwhile, Loire the Atlantique Mountainboard association, led by Mael Baudoin, maintains an presence with ecological park and strong partnerships, thus contributing to the growth of the sport at both local and institutional levels.



This story, initiated by Diego Anderson and the AMTB, illustrates **the importance of individual and collective commitment in the development of a passionate and dynamic community of Mountainboard riders.** Their dedication catalyzed a **major evolution** in the world of Mountainboarding, not only **in France** but also on a **global scale**. The **HxC MTB club** in Saint-Martinde-Laye (33), under the leadership of Grégory Barbier, has also played a crucial role in the sport's development **by organizing French championships** and providing training and education.





# ADMINISTRATIVE MEMBERS

The IMA is on the verge of entering a new era with **ongoing elections** that will lead to the integration of new members into the association. The results of these elections are expected by **May 16th**. Currently, the members of the administration include Mikael Gramont, Matt Brind, and Kody Stewart, each bringing valuable expertise in the field of Mountainboarding.



KODY STEWART PRESIDENT

Kody Stewart, with extensive experience in organizing sports events and collaborations with renowned brands, brings his expertise to the IMA for the development of Mountainboarding. With over 15 years of experience as a professional Mountainboarder, he has collaborated with industry leaders such as MBS and Ground Industries, and has recently launched Colab, demonstrating his versatility in all styles of Mountainboarding.



MATT BRIND
DIRECTOR OF OPERATIONS

Matt Brind is hailed as one of the greatest athletes in Mountainboarding history, boasting an impressive record of world championship titles. In the UK, he is also an iconic figure in the ATBA UK, playing a key role in rule establishment and competition organization. We are honored to benefit from his expertise in racing.



# MIKAEL GRAMONT TREASURER

Mika has dedicated over 15 years to managing online Mountainboard communities. As an experienced web developer, he supports the IMA by designing tools such as the newsletter and the organization's website. He has also been a crucial founding member of the French AMTB and the local Toulouse-based club TMC31, where he contributed to the design and construction of the local park.



# UPCOMING EVENT

MAY 4-5
MOUNT FEST 3 2024

MUUNI FESI 3 2

Contact:

JUNE 15-16

DIRTY DAYZ 2024

Hazyview Adventure Backpackers, Hazyview, Mpumalanga, Afrique du Sud Contact :

+27825433594 surftheearth136@gmail.com

JUNE 22-23

COLORADICAL 5

Rampart range Sedalia co U.S.A Contact :

JULY 12-13

MOUNT FEST 2024
UK, Bugsboarding

Contact:

Simon Neck

AUGUST 8-11

SWISS OPEN 2024

Flumserberg Tannenheim, Suisse Contact:

atba@mountainboarding.ch



MAY 17-20

MOUNTAINBOARD CAMP

58553 Halver Collenberg, Germany Contact:

Association de Loire-Atlantique Mountainboard

JUNE 19-21

INTERGALACTIC PLANETEARY MOUTAINBOARD OPEN

Cedar Ledge, Canton, PA, USA Earth Contact:

Association de Loire-Atlantique Mountainboard

JUNE 28-30

FRENCH CHAMPIONSHIPS 2024
L.A. Park, Rouans, France

Contact:

Association de Loire-Atlantique Mountainboard

AUGUST 10

SUPER-BESSE MOUNTAINBOARD DAY

Besse-et-Saint-Anastaise

Contact:

Vincent Lavaud

SEPTEMBER 14-15

FUNNY SESSION, SOUTH AMERICAN CHAMPIONSHIP

Local Trip Mountainboard Park, Resende, Brazil , Brazil

Contact:

Jerry Ogro

# EXPANSION AND INFLUENCE OF THE OLYMPIC GAMES

## MOUNTAINBOARDING: FUSION OF ADRENALINE AND FREEDOM ON THE TRAILS

Mountainboarding is a **rapidly growing sport** that combines the sensations of snowboarding, skateboarding, and mountain biking. Practiced on rugged and varied terrain, this sport is attracting an increasing number of enthusiasts, thanks in part **to advancements in equipment and techniques**. **Competitions** and **dedicated events** for mountainboarding also contribute to its **growing popularity**.

# MOUNTAINBOARDING: RISE INSPIRED BY SKATEBOARDING'S OLYMPIC MOMENTUM

The rising popularity of skateboarding, which became an Olympic sport in 2021, **could foster** the **emergence of Mountainboarding**. Indeed, skateboarding's participation in the Olympic Games has **increased its visibility**, drawing attention to other similar action and sliding disciplines.

Thus, Mountainboarding could benefit from the interest generated by the inclusion of skateboarding in the 2024 Olympic Games, attracting new enthusiasts and solidifying its position in the world of action sports.











# PRESENTATION OF THE WMC 2023 MOUNTAINBOARD

#### AN INTERNATIONAL COMPETITION

The MountainBoard WMC, also known as Mountainboard Championships, represents the pinnacle of international competition in the field of Mountainboarding. This competition brings together passionate practitioners of this outdoor sport, challenging them through a variety of events, ranging from downhill to slalom to freestyle.

# THE 2023 MOUNTAINBOARD WORLD CHAMPIONSHIPS: THRILLS AND DOWNHILL AT SUPER-BESSE

Held in the mountainous region **Sancy**, the Mountain experience their skills and passion.

The Mountainboard Downhill World Championships took place from July Board WMC 17 to 18, 2023, in Super-Besse, highlights the most skilled Auvergne, closing out a week of riders and provides a competition in France, which also platform for everyone to included Freestyle and Boardercross events in Venette, Oise.



# COLLECTIVE TRIUMPH: PERFORMANCE RECAP

Team spirit and dedication were present throughout the event, and the awards ceremony was marked by outstanding performances, particularly that of Pete Tatham in the PRO category. The results also highlighted new talents and a diversity of participants, showcasing the richness of this discipline. Finally, the presence of riders of all ages, such as Pablo Cipriano (8 years old) and Steve Birkbeck (58 years old), underscored the accessibility of Mountainboarding to a wide audience.





# REVIEW OF THE 2023 MOUNTAINBOARD CHAMPIONSHIP PROCEEDINGS

#### THE START OF THE 2023 MOUNTAINBOARD CHAMPIONSHIP

Super-Besse was the center of global attention on July 17th and 18th, 2023, during the Mountainboard Championship. The first day was marked by the qualification phase on the Hermines track, where competitors from around the world showcased their skill and technique from 1:30 PM to 7:00 PM. Meanwhile, spectators were captivated by the numerous Freestyle animations that enlivened the venue from 2:00 PM to 7:00 PM.

Mountainboarding initiation sessions were also offered, allowing beginners to learn the basics of the sport. The event booth allowed participants and visitors to explore various activities and products related to Mountainboarding. The day concluded with a meet-and-greet between the audience and the competitors, fostering exchanges and sharing experiences on an international scale.

#### CRESCENDO: CHAMPIONSHIP FINAL AND CLOSING CEREMONY

The second day reached its climax with the championship final on the René Chilbert track, where riders competed from 10 a.m. to 7 p.m. **Freestyle activities** also livened up the day, entertaining spectators and creating an electric atmosphere. The day concluded with **the awards ceremony**, honoring the outstanding performances of international competitors. The evening then extended with a **concert by the band Riparia**, providing a festive conclusion to this large-scale sporting event.

# DAY 1 - JULY 17, 2023

**1:30 PM - 7:00 PM:** Qualification phase on the Hermines track

2:00 PM - 7:00 PM: Freestyle Entertainment, MountainBoard Initiation, and Event Booth

**7:30 PM:** Meeting between the audience and the competitors



DISTANCE: ELEVATION GAIN: 1.5 KM -250 M

# DAY 2 - JULY 18, 2023

**10:00 AM - 7:00 PM:** Championship finals on the René Chilbert track followed by the Hermines track

**10:00 PM - 2:00 AM:** Closing ceremony and concert by the Riparia band

**10:00 AM - 12:00 PM:** Freestyle Entertainment, MountainBoard Initiation, and Event Booth

**2:00 PM - 7:00 PM:** Freestyle Entertainment, MountainBoard Initiation, and Event Booth

10:00 PM: Award ceremony



# - 2023 WORLD CHAMPIONSHIP OVERALL

PRO		MASTERS		OPEN	
1 Matt Brind	270 pts	1 Mark Bishop	167 pts	1 Emlyn Bainbridge	164 pts
<b>2</b> Dawid Rzaca	227 pts	<b>2</b> Alex Lampada	147 pts	<b>2</b> Florian Lantelme	146 pts
<b>3</b> Kody Stewart	173 pts	<b>3</b> Mark Skully' sullivan	140 pts	<b>3</b> Evgeny	127 pts
JUNIORS		LADIES			
1 Noe Favreau	300 pts	1 Margaux Rolland	277 pts		

# - 2023 WORLD DOWNHILL CHAMPIONSHIP

PRO		MASTERS		OPEN	
1 Pete Tatham	01:40.50 pts	1 Mark Bishop	02:23.10 pts	1 Andy Brind	02:50.30 pts
<b>2</b> Dominik Kaminski	02:04.60 pts	<b>2</b> Tilen Javornik	03:02.60 pts	<b>2</b> George Pollard	03:49.70 pts
<b>3</b> David Rzaca	02:10.50 pts	<b>3</b> Maciej Kogut	03:13.70 pts	<b>3</b> Florian Lantelme	03:52.80 pts
JUNIORS		LADIES			
1 Noe Favreau	7:06.10 pts	1 Margaux Rollan	d 7:15.10 pts		

# 2023 WORLD BOARDERCROSS CHAMPIONSHIP

PRO	MASTERS	OPEN
1 Matt Brind	1 Arno Vdv	1 Dawid Rzaca
<b>2</b> Kody Stewart	<b>2</b> Alex Lampada	<b>2</b> Dominik Kaminski
<b>3</b> James Wanklyn	<b>3</b> Mark Bishop	<b>3</b> Emlyn Bainbridge
,		
JUNIORS	LADIES	
•	<i>LADIES</i> 1 Suzy Rolland	
JUNIORS		

# 2023 WORLD FREESTYLE CHAMPIONSHIP

39 pts

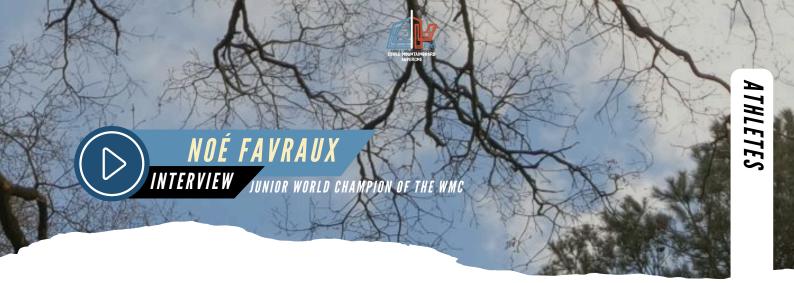
3 Leo Joyce

<i>PRO</i>		MASTERS		OPEN	
1 Matt Brind	144 pts	1 Kody Stewary	84 pts	1 Emlyn Bainbridge	102 pts
<b>2</b> Dawid Rzaca	137 pts	<b>2</b> Mael Baudoin	79 pts	2 Axel Montfort	76 pts
<b>3</b> James Wanklyn	119 pts	<b>3</b> Alex Lampada	125 pts	<b>3</b> Andy Brind	66 pts
JUNIORS					
1 Noe Favreau	80 pts				
<b>2</b> Bayard Alix	45 pts				





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Simon Veyssières, from the Wesford Clermont-Ferrand school, interviews a young enthusiast of Mountainboarding who won the junior competition at the WMC. Through this discussion, the young champion shares his journey in this sport, from his beginnings at the age of 11 to his recent successes. They also explore the challenges and highlights of his practice, highlighting the community spirit and international openness that Mountainboarding offers to its followers.

# How old were you during the competition and where are you from?

I'm 17 years old, and I was also 17 during the competition. I come from Rouans, a commune near Nantes. For the past 6 years, I've been practicing Mountainboarding every weekend at the Loire-Atlantique MountainBoard club. The association has been around since I was 15, and the terrain has been around for 7 years.

# Can you explain the different competition categories in Mountain Boarding and which one will you compete in this year?

The pro category works as follows: everyone can participate in a pro qualification, then the top 10 from the qualification compete for the title of best pro. If you finish 11th or 12th, you go back to the open or junior categories depending on your age.

# Do you still practice in the same place?

We usually go to the Loire-Atlantique Mountainboard terrain, and sometimes we head to the skatepark in Nantes whenever we have some free time.

What are the main competition events in Mountainboarding? What titles have you won so far and in which categories?

There are the French and World Championships every year. The French Championship will take place in Nantes this year, on June 28th and 29th. I was the vice-champion of France in 2021 and 2022, and the world champion in 2023. Those are about the only titles I have, always in the junior category.

This year, I'm moving up to the open level, in the junior category (13 to 17 years old). The open category is for 18 to 35-year-olds, and the master category is for those 35 years and older.

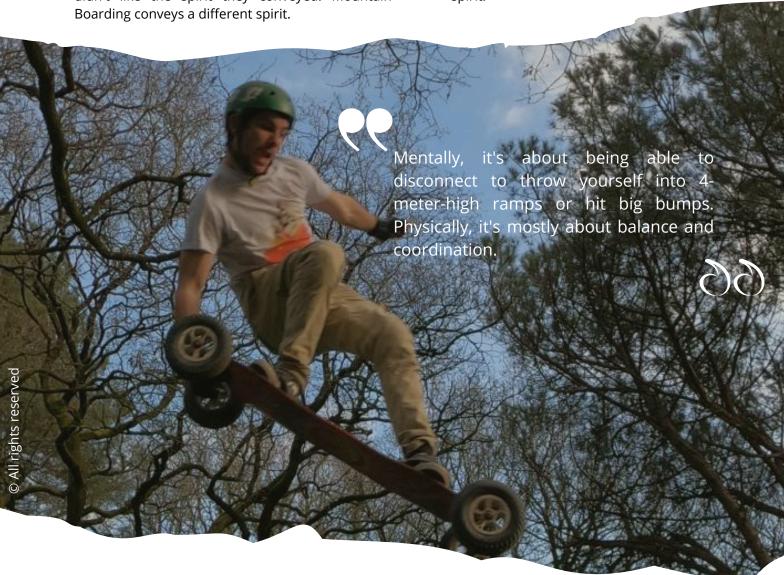


# What initially drew you to Mountain Boarding compared to other sports?

I discovered this sport because the terrain my club built is really just 200 meters from my house. I was really drawn to the sensations it provides. I used to play football and judo when I was younger, but I didn't like the spirit they conveyed. Mountain

How would you describe the atmosphere at Mountainboard competitions, especially between different regions?

In Auvergne, we were only 2 registered in the junior category, but in Compiègne, we were between 10 and 12. The atmosphere was cool, it was a family spirit.



# What are the main mental and physical challenges you encounter when practicing Mountainboarding?

Mentally, it's about being able to disconnect to throw yourself into 4-meter-high ramps or tackle big bumps. Physically, it's mainly about balance and coordination.

# What is your most memorable moment in your Mountainboarding career so far and why?

I would say the 2023 World Championships. Being with all the foreigners who come to participate in the competition is something special. We are used to receiving Anglo-Saxons, but discovering other people practicing Mountainboarding elsewhere, in different conditions, it's quite nice to chat with them.







I started when I was 13 years old with a discovery activity, similar to the one that will be offered at Sancy in August, for example. And from there, I continued practicing with enthusiasts in a club. Then, when I was able to manage on my own, I started competing in France and abroad. Little by little, I've always stayed in this sport and environment.

At 13, I joined the Bordeaux club; at 18, my first French championship in 2016; at 21, my first world championship. Since 2016, I've participated in every possible competition held in Europe, with a few exceptions. I won the last one at Sancy. I've also won other French championship titles, but I couldn't tell you the years.

# What attracts you most to practicing Mountainboard? What aspects of this sport do you find unique?

The natural aspect, the friendly atmosphere, the freedom to go anywhere, on all types of terrain, having fun with freestyle and different disciplines.

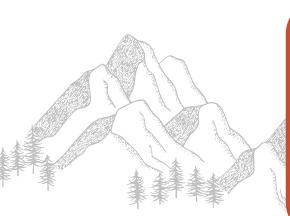




# Has being a woman in this sports community been a challenge? ${}^{3}$

So, in the mountain board community, absolutely not. People are supportive, as in many other sports. There isn't the same progression from a male or female perspective, but in mountain boarding, there's indeed a big gap in skill level and participation, but for the practice of the sport, it doesn't make a difference.

# What can you tell us about the difficulty of practicing Mountainboarding and the skills required to learn this sport?



Actually, while it does require a lot of skills, it's a sport where people can have fun very quickly without a very strong physical commitment, similar to skiing and snowboarding where people just practice for fun, which doesn't require particular physical skills. But if you want to reach a higher level, it will require significant skills in

balance, courage, the ability to take measured risks, a strong mindset, perseverance, and hard work. It's important to remember that there are several levels of practice. The idea is to bring people into this sport who will come to have fun in both summer and winter just to enjoy riding.

# How do you see the evolution of Mountainboard in terms of popularity and recognition in the world of extreme sports?

There was a time of Red Bull sponsorship. In England, there was a big mountain board scene between 2000 and 2010, with an astonishing number of practitioners, car ads where mountain boarders raced against cars, a Disney movie "Camp Rock" with a mountain board training camp. There were phases of high popularity for mountainboarding.

Now it's much more intimate, people practice it especially in their corner of the forest and don't come together. The sport would be on a downward trend. With climate change, I like to call it "the sport of the apocalypse" because when there's no more snow, everyone who wants to keep riding mountains will have to switch to mountain boarding. So, we have good days ahead of us, but people don't know it yet.

It depends on the media coverage. Many people ask questions, some think they are electric vehicles. I think it will continue, whether it will continue in the direction of a federation, small competitions, or like skateboarding with mostly free practice. But there is a future for mountain boarding, and there has been a past for mountain boarding.



## What message(s) would you like to convey to people hesitant about getting into this extreme sport that is Mountainboarding?

The message is clear: try it out for the enjoyment. You'll quickly experience sensations without putting yourself in danger. The goal is for it to be a pleasant experience, not necessarily putting pressure on yourself and watching all the experts performing at a high level.

Just like with horseback riding, you start with leisurely rides. Pleasure is the driving force of practice. Today, if I don't enjoy going to a competition, I don't go to the competition.

## As a professional, what are your main sources of motivation and how do you stay inspired in your Mountainboarding practice?

There's a lot of content on the internet now. You can stay on top of that. There are a lot of new spaces to discover and new riders to share things with. Doing it alone all the time can be a bit boring.

## What are your most memorable or rewarding moments as a professional Mountainboarder so far?

JI think back to one of the first French championships I did when everyone congratulated me at the end, I really felt like I belonged to a collective. Then, I also remember a competition in England where I went alone as a self-taught rider, where I discovered a whole new community of riders, which was really cool, where people were super welcoming. And I also think back to my victory last year at Sancy, a little moment of personal glory.

## Finally, could you share with us an overview of your future projects or goals in the field of Mountainboarding?

My goal is to successfully land a 360 and then I want to start hitting rails. That's a really big goal for me. For me, it's a continuing story, I really don't plan on stopping it. And then, it's about revitalizing the Bordeaux club in terms of practice and sharing this club with other riders from around the world.

#### Around Bordeaux, there aren't too many usable mountains, right?

Actually, you don't need big mountains, just a bit of slope is enough. The other clubs are in Nantes and in Brittany, and as long as the terrains are arranged, it's not at all like at Sancy where it's a natural area.





MOUNTAINBOARDING IN AUVERGNE 38



#### RVA Radio\_(Radio) dated July 21, 2023

https://www.radiorva.com/video/clip/19740/reportage-les-championnats-du-monde-de-Mountainboard-devalent-les-pentes-de-super-besse

Vincent Lavaud, organizer and world mountainboard champion, highlights the technicality of the tracks, emphasizing the steepness of the slopes. Over the two days of competition, numerous free activities will be offered to the general public, including a supervised initiation led by professionals and a freestyle show with an airbag.

The competition will conclude with the trophy presentation, including categories such as the best newcomer and the best wipeout.



The landscapes of Auvergne attract international riders, thus reinforcing the intergenerational and global aspect of camaraderie in mountainboarding.

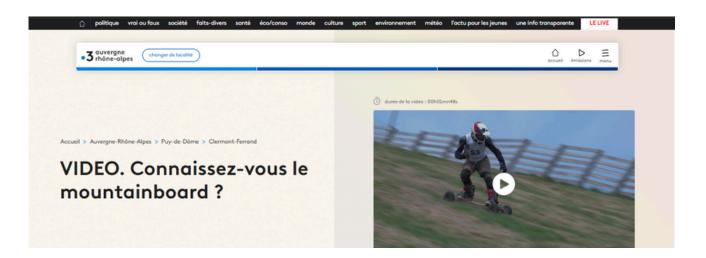
#### France 3

#### July 19 , 023

https://france3-regions.francetvinfo.fr/auvergne-rhone-alpes/puy-de-dome/clermont-ferrand/video-con

The second edition of the Mountainboard World Championships is taking place in Puy-de-Dôme. Launched in the Oise department, the competition showcases various disciplines such as boardercross, freestyle, and freeride.

With the participation of 150 riders from 20 nationalities, enthusiasts have the opportunity to compete alongside the world's best, highlighting the inclusive spirit of this sport. The technical tracks provide a significant challenge to competitors, with selective qualifications.





Venette

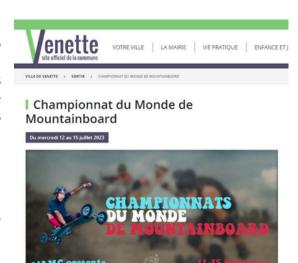
https://www.venette.fr/evenement/championnat-du-monde-de-mountainboard/.

#### **July 17, 2023**

The Mountainboard World Championships take place in Super-Besse, attracting riders from around the globe to tackle the impressive slopes of the resort. This discipline, born thirty years ago in the United States, blends snowboarding and skateboarding, offering a unique sliding experience on any type of terrain. The event aims to introduce this still relatively unknown sport and promote camaraderie among international riders.

#### **July 18, 2023**

The Mountainboard World Championship in Super-Besse concludes with a spirit of competition and camaraderie. The riders, representing the world's elite in the discipline, challenged the steep slopes of the resort in spectacular downhill events. The event helped raise awareness of this extreme sport and foster connections among Mountainboard enthusiasts from around the world.





En Vrai (Média)

https://envrai.tv/championnat-du-monde-de-mountain-board-2023-a-super-besse/

#### March 22, 2023:

France is gearing up to host the second edition of the Mountainboard World Championships, bringing together nearly 150 participants from over 20 nationalities. Divided into two stages, the competition will begin in En Vrai from July 13 to 15, 2023, in Compiègne (60), and then continue from July 17 to 18, 2023, in Super-Besse (63).

This final stage, scheduled over a week, will see riders compete on freeride tracks at the heart of the Auvergne resort. The World Downhill Champion and all categories prizes will be awarded on the evening of July 18th on the terrace of the Super-Besse Station Tourism Hall.



#### La Montagne (Article 1) datetd 11 /07

https://www.lamontagne.fr/besse-et-saintanastaise- 3610/sports/super-besse-accueillele-championn at-du-monde-demountainboard-les-17-et-18juillet\_14333573/

The discipline of mountainboarding, born in California in the late 1990s, attracts enthusiasts with its diversity reminiscent of BMX-MTB, longboarding, and snowboarding. Super-Besse provides an ideal spot with its gentle slopes, allowing for safe mountainboarding practice.



#### Sport

Super Besse accueille le championnat du monde de mountainboard les 17 et 18 juillet



■ LIRE LE JOURNAL LES + PARTAGÉS nètres de profondeur se forme après un éboulement son camion à pizzas en Hautel'ienne : le projet de Laëtitia uiné par un matériel

The competition attracts experienced riders like Pete Tatham, a five-time world champion, underscoring the significance of training and discipline in this sport. Foreign participants appreciate the Auvergne region, sharing a sense of intergenerational and global camaraderie characteristic of mountainboarding.

#### La Montagne (Article 2) dated 8 /07

https://www.lamontagne.fr/besse-et-saint-anastaise-63610/sports/les-championnats-du-monde-de-mountainboard-sederoulent-a-super-besse-jusqu-a-ce-mardi-soir\_14345305/



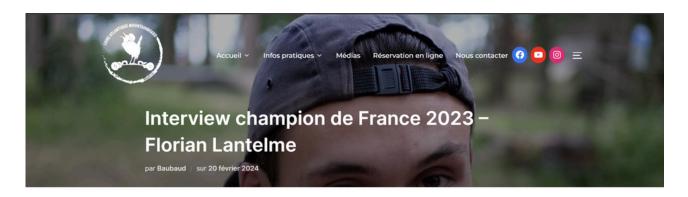
"mountainboard" sont à Super Besse : focus sur cette pratique sportive méconnue en France



Super Besse, in the Puy-de-Dôme region, will host the Mountainboard World Championship on July 17th and 18th, 2023. With over 150 riders from 20 different nationalities participating, event provides unique opportunity to discover this lesserknown sport in a picturesque setting.

Mountainboarding, blending elements of skateboarding and snowboarding with an all-terrain board, is gaining popularity despite being around for 30 years. The competition will feature disciplines, various including boardercross, freestyle, and freeride.





#### Loire Altantique Mountainboard

Florian Lantelme, the 2023 French mountainboard champion, shares his journey and passion in an exclusive interview with Baubaud. Hailing from Loire, he began his career solo at the age of 15, drawn to the legendary spot of Monistrol. Despite a cast, his first backflip at the 2013 French championships marked the beginning of a meteoric rise.

Following promising beginnings, Florian fully commits to the community, renovating his own spot and participating in national and international competitions. His determination leads him to become the 2023 French Overall champion.





Florian does not neglect his passion for snowboarding, which he considers complementary to mountainboarding. He shares the importance of winter practice to perfect his techniques. He prefers competitions, where he finds additional motivation to push his limits. His favorite trick, the frontside rodeo, embodies his style and mastery on the board.

Florian Lantelme is an iconic figure in the French mountainboarding scene, inspiring through his journey and unwavering passion for this growing sport.







Future prospects for Mountainboarding in Auvergne

#### An Adventure in the Diverse Landscapes of Auvergne

Mountainboarding, an outdoor discipline born in the United States in the 1990s, is experiencing remarkable growth in Auvergne, where diverse landscapes offer an ideal terrain for its practice. Blending the sensations of snowboarding, skateboarding, and mountain biking, this thrill-seeking sport is attracting more and more enthusiasts in search of adventure and thrills.

#### The Keys to Mountainboarding Growth

Over the years, Mountainboarding has evolved into a full-fledged sport, with competitions, events, and passionate communities worldwide. The growing enthusiasm for board sports in the region creates a favorable environment for the development of Mountainboarding. Mountains, plains, and off-road parks offer a variety of terrains, allowing riders of all levels to find environments suitable for their practice.

#### Competitions, Events, and Communities

To support this trend, initiatives to promote and develop Mountainboarding are essential. Organizing dedicated events and competitions helps raise awareness among the public and attract new practitioners. Furthermore, improving infrastructure such as tracks and equipped parks helps make Mountainboarding accessible to everyone.





#### Sancy Backcountry

Freedom and Authenticity for Sancy Enthusiasts and Riders



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#### Super Besse

Adventures on the South Slope of Sancy.



#### **Maxime Desiardins**

Graphic Designer & Motion Designer for your Creative Projects.



#### Californie Française

California Spirit, T-shirts Made in France.



#### Adeline Girard Photographe

Photographer based in Clermont-Ferrand, specialized in on-location shoots, available on request.



#### **Outside Boardshop**

French company specializing in action sports, with a passionate team.



#### IFC Wesford

Business school combining academic excellence and international openness.



#### White Blocks Crew

White Blocks Crew aspires to continue cultivating a strong and flourishing freestyle culture.



#### **Vulc Skatboarding**

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#### Fédération Française Mountainboard Association

Discover the French Roller and Skateboard Federation.



#### International Mountainboard Association

The global ally for promoting and developing mountainboarding.



#### AT Concept

Custom object creation, laser engraving, and cutting. Manufacturing of objects using 3D printing.



#### PÉPÉ JOE

Brewery & Conviviality: Where Flavors Meet Atmosphere!



# PRESS RELEASE

## The Mountainboard School Auvergne and Sancy Backcountry invites you to the Super-Besse Mountainboard Day



#### Super-Besse, Auvergne (63), April 8, 2024

The Mountainboard School Auvergne and Sancy Backcountry are delighted to invite you to a day dedicated to Mountainboarding, the Super-Besse Mountainboard Day, taking place on Saturday, August 10, 2024. Join us at the Super-Besse resort to discover this outdoor sport, halfway between all-terrain skateboarding and snowboarding without snow.

Participants will be invited to immerse themselves in the excitement of the Super-Besse Mountainboard Day, a day where action and passion await at every turn. Free initiation sessions supervised by experts, for a safe riding experience, will be offered. And, to conclude, a Freestyle Show on the station's Airbag.

Visit the Mountainboard School Auvergne stand to pre-register for the 2025 season and discover our equipment.

To end the day beautifully, enjoy free concerts will be held in front of PEPE JOE bar Brasserie in the center of the station

#### Live an authentic and passionate experience with Sq















#### Contacts

marierenaud87@gmail.com 07 76 69 45 51 laurinejonier8@gmail.com 06 37 28 73 91

IFC Wesford



International events

Super-Besse Mountainboard day









Dirty Day



Coloradical 5



Championnats de France



Intergalactic Planetary Mountainboard Open



Mountain Fest 3









### PRESS KIT

# AND YOU, WHAT GIVES YOU AN ADRENALINE RUSH?

